



SMALL BUSINESS WORKSHOP - 2016

โครงการอบรมสำหรับธุรกิจขนาดเล็กประจำปี 2016

Thai CDC's small business program hosts business training workshops throughout the year for individuals who are interested in starting a business or for those needing to grow and expand their existing business.

The following workshops are available in 2016:

Entrepreneurship Training Program (ETP) โครงการอบรมการเริ่มต้นธุรกิจ

This 26-hour training program provides an excellent foundation for not just the start-up business owner, but also for business owners who want to gain a further understanding of some of the fundamental principles associated with owning and operating a start-up or established business. You'll grow in your understanding of financial and accounting terms, gain confidence and improve your communication skills, and explore the basics of running a business in accordance with legal requirements.

Workshop Location: Palm Village Senior Housing, 9050 Laurel Canyon Blvd. Sun Valley, CA 91352

Date and Time: June 25, July 9, 16, and 23 (4 Saturdays) | 10:00am – 5:30 pm

Attendance Fee: \$108, (including light meals and printed materials)

Social Media Strategy Workshop โครงการฝึกอบรม การใช้กลยุทธ์การตลาดผ่าน social media

This class introduces you to the basics of social media strategy, and explores how it can be used in a startup setting for maximum results. We'll show you how to use social media marketing tools to drive business results, to stay on the leading edge of social media marketing, and use innovative tools to get real business result

Workshop Location: Hollywood Family Source Center, 1075 N Western Ave #110,, Los Angeles, CA 90029

Date and Time: August 20th, 2016 (Saturday) | 10:00 am – 3:00 pm

Attendance Fee: \$30, Student \$20 (including light snacks and printed materials)

Submit an application and payment to **Thai Community Development Center**

For more information please contact Supranee Ling at (323) 468-2555 | email to supranee@thaicdc.org

Thai Community Development Center | 6376 Yucca Street, Suite B, Los Angeles, CA 90028

Phone: (323) 468-2555 | Fax: (323) 461-4488 | www.thaicdc.org



Asian Pacific Islander
SMALL BUSINESS PROGRAM



ใบสมัครโครงการอบรมสำหรับธุรกิจขนาดเล็ก 2016

CONTACT INFORMATION

First Name - ชื่อ: _____ Last Name - นามสกุล: _____

Contact Phone Number - เบอร์โทรศัพท์ที่ติดต่อได้: (_____) - _____

Email Address – อีเมล : _____ @ _____

Address ที่อยู่: _____ Zip Code: _____

BUSINESS INFORMATION (If applicable- ถ้ามี)

Business Name - ชื่อธุรกิจ: _____

Business Phone - เบอร์โทรศัพท์ธุรกิจ: _____

WORKSHOPS

I would like to register for/คุณต้องการสมัครเข้าอบรมในหัวข้อ (สามารถเลือกได้มากกว่าหนึ่งหัวข้อ):

- Saturday ETP โครงการอบรมการเริ่มต้นธุรกิจในวันเสาร์, June, 25, July 9, 16, and 23, Fee \$108
- Social Media Marketing Workshop โครงการอบรมกลยุทธ์การตลาดดิจิทัล, August 20th, 2016, Fee \$30

HOW DID YOU HEAR ABOUT US?

- Flyer ใบปลิว
- Telephone โทรศัพท์
- Other อื่นๆ : _____
- Referral by a friend เพื่อนแนะนำ
- Newspaper advertisement หนังสือพิมพ์ : _____
- Newspaper article บทความในหนังสือพิมพ์ : _____

Methods of Payment: Credit Card, Cash or Check payable to Thai Community Development Center

Signature: _____

Date: _____

For Thai CDC's Office use only: Y 641 Y Income Verification **Note:**

The location may be subject to change to accommodate persons with disabilities.

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